

Nikita Liu

Fashion Stylist

CONTACT



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San Francisco, CA



Instagram: nikita.styling

LANGUAGES

English/Mandarin/Cantonese

PROFILE

As a fashion stylist, I have developed strong professional relationships through close collaboration with photographers, models, and makeup artists. I enjoy helping customers by providing significant advice on product selection and utilizing my talents to create unexpected yet cohesive looks. Simultaneously, I showcase my unique vision and expert execution. I specialize in personal, photo, and product styling and also have expertise in forecasting fashion trends.

SOFTWARE SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe Lightroom

Microsoft Word, Excel, Power Point

EDUCATION

MA Fashion Merchandising 2016-Present

BFA Fashion Styling

Dec 2020

Academy Of Art University, San Francisco, CA

Relevant Coursework:

Styling: Personal / Product / Menswear

Fashion Business:

Marketing Strategy/Merchandising/Retail/Visual Merchandising

Photo Shoot Production/People Photography/

Digital Techniques

EXPERIENCE

Freelance Fashion Stylist 2016-Present

-Editorial Styling, Product Styling, Personal Styling

-Photo Shoot Production: Booking Models,

Sourcing Locations, Permits, Insurance, Booking

Photographers, Makeup Artists, Hair Stylists,

Assistants, Art Direction.

Clients: Select Model

Photographers: Jeremy Chen, Fangxin Wei

Danielle Rueda, Bella Bai

Published Work: Volant Magazine #16 MILLENNIAL Edition - Part III

Fashion Buyer (Intern)

Yitu / Shenzhen, China / 2021.10- 2021.12

-Staying the latest trends through industry report, social media, fashion show.

-Develop and execute seasonal buys for outfit

-Work closely with other internal departments including: Marketing, Visual Merchandising, and Supply Chain

-Manage core replenishment stock and sales

-Attending Shenzhen Fashion Show